

# Global Handwashing Day

## *Clean hands are within reach*

Recent years have seen a rise in hand hygiene commitment and action. While great strides have been made, we must triple our current efforts to achieve global hand hygiene targets. Through strong leadership and collective efforts, we can close gaps in access and practice to achieve hand hygiene for all. Everyone has a role to play to ensure *clean hands are within reach*.

### TAKE ACTION



**Governments** – Strengthen national hand hygiene efforts and track your hand hygiene progress using the [Hand Hygiene Acceleration Framework Tool](#)

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**Donors** – Increase and sustain financing to meet hand hygiene targets by investing in programs and national plans/strategies that are hygiene sensitive and promote hand hygiene habits

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**Businesses** – Contribute toward resilient hand hygiene systems through partnerships, research, policies, financing, and innovation

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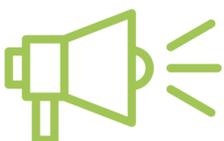
**Institutions** – Use a multi-faceted approach to improve hand hygiene in schools, healthcare facilities, workplaces, and other community settings

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**Researchers** – Conduct further research to fill hand hygiene evidence gaps, with focus on hand hygiene behavior change and return on investment from hand hygiene interventions

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**Advocates** – Raise awareness on the importance of hand hygiene as an essential part of health and development