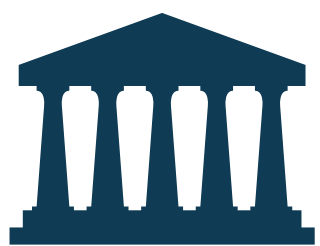


# Global Handwashing Day

## Be a Handwashing Hero!

Clean hands are a fundamental defense against the spread of infections, illnesses, and harmful germs. Whether in hospitals, schools, or in everyday interactions, practicing handwashing with soap contributes to better health outcomes and a safer world for everyone. While we've made significant progress in promoting handwashing with soap, our journey is far from over and we need handwashing heroes as we move towards our vision that all people benefit from clean hands. We need leaders from every part of society and everyone can “Be a Handwashing Hero.”

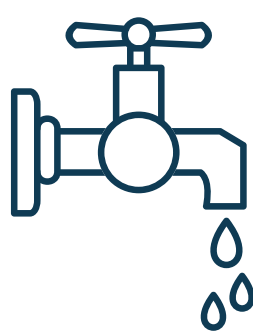
**BE A HANDWASHING HERO!**



**Governments** – Prioritize the integration and funding for hand hygiene programs within national strategies and plans. Use the WHO/UNICEF Guidelines on Hand Hygiene in Community Settings for a resource and guidance.



**Donors** – Invest in programs that promote access to hand hygiene facilities and support behavior change, recognizing that improved hand hygiene not only protects public health but also strengthens community wellbeing and economic resilience.



**Hand Hygiene Product Suppliers** – Collaborate with governments, health systems, and nongovernmental organizations to ensure sustainable supply chains for hand hygiene products.



**Businesses** – Prioritize hand hygiene for employee and customer health and safety.



**Schools, Healthcare Facilities and Other Institutional Actors** – Implement a multi-faceted approach to scale up hand hygiene within their institution, combining promotion, accessible facilities, regular monitoring, and behavior reinforcement.



**Academics** – Fill hand hygiene evidence gaps and translate research into practical resources for hand hygiene programming.