

# WORLD TOILET DAY

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*Identity guidelines*



01

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*Logo*





UN WATER  
19 November

**WORLD  
TOILET  
DAY**



UN WATER  
19 November  
**WORLD TOILET DAY**



UN WATER  
19 November

**WORLD  
TOILET  
DAY**



UN WATER  
19 November  
**WORLD TOILET DAY**





UN WATER  
19 November

# WORLD TOILET DAY



c:0 m:80 y:95 k:0



c:0 m:0 y:0 k:90



R:255 V:51 B:13



R:25 G:25 B:25

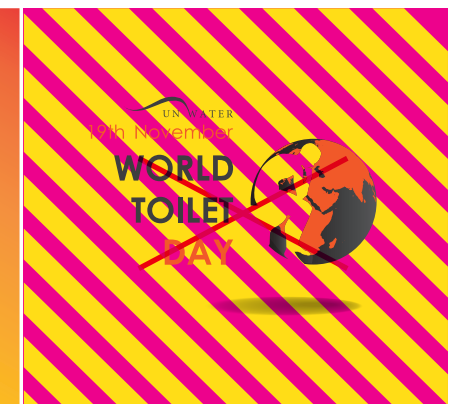


#FF330D



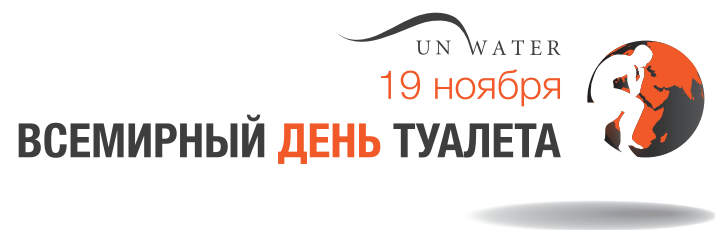
#191919



















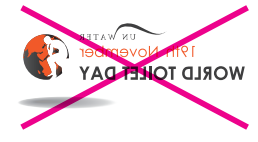
02

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*Custom*









# LOREM IPSUM

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LOREM IPSUM

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LOREM IPSUM

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LOREM IPSUM

[illegible]

**LOREM IPSUM**

[illegible]



03

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*Typography*

*Title*

*Century Gothic bold*

*only cap*

**THE QUICK BROWN FOX JUMPS  
OVER THE LAZY DOG  
01234567890**

*Body-under title*

*Century Gothic Regular*

The quick brown fox jumps over the lazy dog

*Body*

*Minion Pro regular*

The quick brown fox jumps over the lazy dog

*Minion Pro italic*

*The quick brown fox jumps over the lazy dog*

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